



## STEVEN CROSATO

Communication + design  
Magazine's general director  
Fashion commerce specialist

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### Intro

After some years spent in the construction's field, I've redefined my work asset, focusing on communication especially for fashion company. "I have an idea", as said by Frank Gehry, it could be intended as a everyday's engine to discover new horizons and to pursuit new targets.

### Education

**I.U.A.V. - Venice** 2007

(Master in Architecture)

Thesis on architectural planning, landscape design and redevelopment.

**L.S.S. "Da Vinci" - Treviso** 1998

(Senior high school)

Senior high school focused on scientific subject, as well as traditional studies of italian and latin culture and french language.

### Software Skills

Photoshop	80%
Illustrator	70%
InDesign	70%
Dreamweaver	70%
Word	80%
Excel	50%
Powerpoint	70%
Wordpress	70%
HTML + CSS	50%

### Relevant Work Experience

**Designed by steven crosato** 2014 - present

#### Owner

My key role is supporting the company on every communication needs: digital and paper book, flyers, brand identity, website, promotions, socials, etc.

**Avantgarde/research fashion store (\*)** 2018 - present

#### Broker

Mainly for the Asian market, as a mediator between customers and retailers, exclusively for Italian brands.

**Fashion/lifestyle magazine (\*)** 2012 - present

#### General director

General coordinator and graphic, copywriter for Mug Magazine, a yearly magazine devoted to fashion, and all that has the power to influence people's lifestyles.

**Avantgarde/research fashion store (\*)** 2011 - 2018

#### Communication manager

In charge of development of marketing and communication strategies for a high-end and luxury fashion store and its online shop. In charge of creation and development of graphic contents (printed and digital) and SEO solutions, for the retail store and art spaces.

#### Ecommerce manager

In charge of customer care, Q&A, and management of ecommerce platform (oscommerce and prestashop), invoicing and logistic for EU and not-EU markets.

**Architect's office (\*)** 2005 - 2010

#### Junior designer

Architecture and urban planning, interior design, layout graphic design and cad design.

(\*): all names and references upon request

### Language Skills

Italian	native
English	upper intermediate
French	upper intermediate +
Chinese	beginner (in progress)